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# GREATEST R&B LEGENDS

Music Awards

tubi



**PRESS RELEASE: March 20, 2023**

Starmakers in association with TUBI present the **Greatest R&B Legends Music Awards 2023**. The ceremony will be held on Saturday, May 20, 2023 at **The Civic Conference & Event Center 3130 Mayfield Rd. Cleveland Heights, OH.**

The events are as follows:

**Thursday, May 18<sup>th</sup> 6:30PM: Official Kick-Off event at Rock & Roll Hall of Fame - Foster Auditorium 4<sup>th</sup> Floor - Location: 1100 Rock & Roll Blvd. Cleveland, OH 44114.**

Conference includes Gregory sharing details from his book on Switch, Debarge, Motown & Me and his career along with Dennis Cash and special guest speaking on the history and impact of R&B music in Cleveland.

(Free for GRBLMA VIP Ticket holder, Honorees and VIP guest).

**Friday, May 19<sup>th</sup> 7PM: Meet & Greet Pre-Party VIP/Comedy Show ft. "Smiley Joe Wiley", CJ Star, Chevy Terril & more! - Location: Kulture Ultra Lounge 3956 Mayfield Rd. Cleveland Heights, Ohio 44121.** (Free for GRBLMA Honorees, Media/Press and VIP Ticket holder guest).

**Saturday, May 20<sup>th</sup> 5PM: 2023 Greatest R&B Legends Music Awards honoring Switch**  
**Location: The Civic 3130 Mayfield Rd. Cleveland Heights, OH 44118.**

• **5:00PM – Greatest R&B Legends Music Awards star-studded RED-CARPET AFFAIR**

This VIP meet and greet will provide an opportunity for participants to mingle with some of the Greatest R&B Legends. Photo opportunities will be available.

• **6:00PM – Greatest R&B Legends Music Awards Ceremony presented by (Named Sponsor)**

Honors radio stations music/program directors, promoters, both major and independent Artists and more! Highlighting artists who impacted R&B from Cleveland Ohio. Our goal is to recognize and celebrate there accomplishments, contributions to the music and entertainment industry.

Greatest R&B Legends Music Awards is produced by Dennis Cash of Starmakers and is recognized by Tubi TV & Prime both, who have released the legendary music awards on their streaming platform for viewers to enjoy all over the world the education and history of Cleveland Artists.

**Promotional Events:** (Reaching viewing and listening audience over 250,000)

Printed Flyers, Social Media, Banners - Radio (includes Live interviews)

Television (VH1, BET, Bounce, etc.) - Media Meet & Greet session

**Outcome:** These events will reach over 1,500 people at participating venues

**Target Audience:** Men and Women Ages 21 – 65 years

**2023 Honoree includes: Big Mucci, Frederick, Sam Sylk, Kermit Henderson, Scott & Raven George Pearson, Kinsman Dazz, Johnny O Horton and more!**



For more information please contact our office at 216-324-4802 or [starmakers2@hotmail.com](mailto:starmakers2@hotmail.com)

Respectfully,

*Dennis Cash*

Founder & CEO Starmakers